



Maner Costerisan

Certified Public Accountants
Business & Technology Advisors

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Do you know another organization with business system issues?

It's true for any business-the absolute best new business prospects are referrals from current customers. It's easy to understand why. As a customer, you know what we can do better than anyone. And you are likely to have a sense of which of your friends' and colleagues' businesses would best be served by us. So we would be especially honored if you sent a referral our way. Take a moment to think of another organization that could benefit from Microsoft Dynamics GP or CRM and our services and then email Christine. And thank

eNewsletter

February 2010

February brings with it a settling-in effect. Business begins to flow with comfortable familiarity despite the New Year's resolutions created only one month ago. Now is when you should put your fingers on the pulse of your business, figuratively speaking, and make sure that its pace remains quickened. Have you adequately equipped your sales staff to meet and exceed your expectations? Do they have ready access to centralized prospect and account information? Are follow-ups timely, tracked, and recorded?

If not, now is the moment to fight that natural tendency to find a comfortable pace, settle-in, and accept less. Please contact us when we can play a part in helping you meet your ambitious goals. We look forward to hearing from you.

Regards,

Christine Strukel
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Maner Costerisan

Microsoft
GOLD CERTIFIED
Partner

Microsoft Dynamics CRM and You

you sincerely in advance for the recommendation.

Microsoft Dynamics GP



Let the Games Begin

The most expensive Olympics was Beijing 2008, which cost \$40 billion. The most profitable was Los Angeles in 1984, which turned a profit of \$223 million - which would be \$464 million today.

Go Back in Time

Have you gone through so many revisions of your website you can't remember what it used to look like? Look no further because you can visit www.archive.org and see the progression of your website! Their Way Back Machine takes you way back in the past. [Check it out.](#)

Current Promotions

Reduce your businesses upfront investment through predictable and affordable annual payments which can help optimize your cash flow and improve IT budget management. Microsoft is listening to you and is actively enabling you to preserve capital resources while making strategic investments in their future. Implementing Microsoft Dynamics and taking advantage of their Business Ready Enhancement Plan helps customers increase their productivity and maximize their return on investment. For more information on this special offer contact [Christine.](#)

Future of Microsoft Dynamics GP

Interested in the Statement of Direction for Microsoft Dynamics

The success stories are countless. The company names are impressive. The productivity and bottom line savings are remarkable. ING, Nikon, Sara Lee, Volvo, and United Way have all employed Microsoft Dynamics CRM and published striking results. The City of London, Britax, Jelly Belly, and Hard Rock International have also posted significant increases in productivity and financial savings employing CRM. And for every Fortune 500 company utilizing the tools of Microsoft Dynamics CRM, there are dozens of smaller and mid-size businesses boasting similar successes. But Microsoft Dynamics can do so much more. It can do and be just about anything your company needs. . . And this article is incomplete without adding your company's name to the list of benefiting and booming clients. This article needs you.

[Click here](#) to assume your role.

Microsoft Office 2010: A Fine Dining Menu

Welcome to the fine dining experience that is Microsoft Office. Established in 1989 and claiming the patronage of roughly 80% of all enterprises, its fare is familiar-almost omnipresent-to all who have ever used a personal or business computer. This year, its newest manifestation, Office 2010, offers an improved bill of fare, sure to satisfy even the most discerning of palates. Please indulge yourself. The Chef recommends trying everything on the delicious carte du jour. Bon Appetite!

[Click here](#) to peruse the delicious menu and here to demo the Beta. Office 2010 is scheduled to come out in May.

Drive Superior Results with Microsoft Dynamics ERP

In a utopian business world, your company's most critical functions would operate under one user-friendly software umbrella, right? With a few intuitive clicks of your mouse, you could simply and effectively manage virtually every aspect of your enterprise with confidence. Your PC would be a window through which you could accomplish mission-critical tasks across your organization, thereby driving business performance and making better business decisions. Sounds like a perfect set-up in a perfect world, doesn't it? Well, dream no more. You can have all of this in a system that also:

1. Feels familiar to your people.
2. Fits with your existing IT systems.
3. Meets the needs of your organization.
4. Is backed by the Microsoft name.

Sounds perfect. [Click here](#) to read all of the glorious details.

GP? Learn more on the product vision, development goals for Microsoft Dynamics GP 2010, and development goals beyond Microsoft Dynamics GP 2010. Read the full statement of direction by Microsoft [here](#).

Contact Us

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Microsoft Dynamics GP: A Proven Solution

Did you know that more than 40,000 customers use Microsoft Dynamics GP? Why do tens of thousands of customers rely on Microsoft Dynamics GP business management solutions? The reasons are diverse. For many, it's because it's backed with years of proven performance, while continually being a leading innovator. Another reason is that it meets the needs of many companies like yours, with a host of tools that enable businesses to tailor solutions that go beyond basic financial management and reporting to help people companywide work faster and smarter, without requiring constant care from IT and increased budgets.

[Click here](#) for the top five reasons on how Microsoft Dynamics GP can gain your business advantage.

Would You Be an "Undercover Boss"

There is a new reality show airing called Undercover Boss. You may have watched it right after the Super Bowl. It puts CEOs right on the front lines with the regular folks who don't know their newest co-worker actually runs their company. What is stopping you from doing this? You don't have to be a Fortune 500 company to do something similar. Would it change your view of the company? How would it help your company? There are a number of CEOs that have participated in this undercover operation including George Colony, CEO of Forrester Research and Tom Leppert, the mayor of Dallas.

Even if you start just briefly participating in this, the payoff could be great.

[Here are some ideas](#) to get you started.

About Maner Costerisan

Microsoft Gold Certified Partner specializing in Microsoft Dynamics GP ERP and Customer Relationship Management (CRM) Solutions.

The leading Microsoft Dynamics GP (formerly Great Plains) partner in mid-Michigan. Serving clients throughout Michigan, Northern Indiana and Northern Ohio, Maner Costerisan is well known for its ability to meet and exceed client expectations. In today's economy, vision, speed and accuracy are the keys to organizational success. Maner Costerisan understands these principles and has provided them to clients for over 100 years.

As a CPA firm, we understand the importance of customer service. Unlike many of our competitors who focus on selling software, we are a professional services firm first and foremost and our focus is on the well being and business success of our clients. With a highly satisfied client base of over 140 Dynamics GP clients, Maner Costerisan effectively and professionally services clients throughout Michigan and the Great Lakes area. Visit

our website at www.manersolutions.com.