

Subject: Hopeful Signs Ahead



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Events and Training

Solutions Conference

(Spring Users Group)

May 18, 2011

9 a.m. - 5 p.m.

Lansing Michigan

[Click here](#) for more information and to see complete event and training calendar.

Fun Fact

According to the International Telecommunication Union, globally close to 200,000 text messages are sent every second. The number of text messages that are sent worldwide has tripled between 2007 and 2010.

Quickly realize benefits by moving to Dynamics GP

Insurance service provider realizes big benefits by moving to Dynamic GP. [Click here for full story.](#)



Solutions eNewsletter

January 2011

In the past several weeks, we've been subjected to the ever-present lists of 2010....

- Best and worst actors
- Best and worst moments of the recession
- Best and worst political mistakes
- And on and on...

But I prefer to look ahead and envision what the headlines might be a year from now when we're looking at the "best and worst" of 2011. Perhaps they will say something like this...

- At the end of 2010, MSNBC reported that the number of people who applied for unemployment benefits fell to its lowest point in nearly two and a half years, a sign that the job market was slowly improving. And over the course of 2011, the news was even better! Businesses hired back more workers than they had in the last 5 years.
- Businesses invested in new technology in 2011 (hardware and software), fueling greater productivity than reported in previous years. Many prepare in advance to leap ahead of competitors by switching their financial management software to Microsoft Dynamics.
- Microsoft released the newest version of Microsoft Dynamics CRM (customer relationship management) 2011 to great acclaim, adding thousands of new customers in 3 months.
- Maner Costerisan helped professional service firms, non-profits, manufacturers and a host of other companies increase their net revenues with Microsoft Dynamics accounting solutions.

Our best wishes to you for a happy, profitable, growing year ahead in 2011!

Regards,

Christine Strukel
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Maner Costerisan

Do you know another organization with business system issues?



It's true for any business-the absolute best new business prospects are referrals from current customers. As a customer, you know what we can do better than anyone. So we would be especially honored if you sent a referral our way. Please take a moment to think of another organization that could benefit from Microsoft Dynamics GP or CRM and our services and then email Christine. And thank you sincerely in advance for the recommendation.

[Learn about our Referral Rewards Program- Click here](#)

GP Tip of the Day

Quickly Print a Trial Balance

Use the Microsoft Dynamics GP Financial Accounts list to quickly print a Trial Balance for a GL account by following these easy steps:

1. Go to Financial Series
2. Highlight the Accounts List
3. Choose the account that you need to print a Trial Balance for
4. Select Reports form the Action Menu and Print a Trial Balance

Note: You can also use this method to print a Trial Balance for more than one GL account!

[-Click here for Printable copy-](#)

CRM Tip of the Day

Sorting on more than 1 column in a view.

Just hold down the SHIFT key and click the column heading and you can sort on multiple columns.

Contact Us

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A sense of "Community" in a Big World

Being a Microsoft Dynamics® customer means that you belong to a unique community.

Microsoft makes it easy to get involved in the community with the [Microsoft Dynamics Community Site](#). If you haven't already checked it out, it's a wealth of knowledge you can't afford to miss out on! Here are just some of the sub groups available:

- **Role Tailored Communities:** [Customer Service](#) | [Finance](#) | [Sales & Marketing](#)
- **Product Communities:** [Microsoft Dynamics CRM](#) | [Microsoft Dynamics GP](#)
- **User Group Communities:** [CRMUG](#) | [GPUG](#)

Chat with people in your shoes and learn all there is to know about Microsoft Dynamics. Check it out today and don't hesitate to contact us if you have trouble finding what you're looking for.

Microsoft Office and the Cloud

Have you wondered how the Cloud affects you? Microsoft is making it easier for you to incorporate the cloud into your routine with one of their tools that you use every day, Microsoft Office. The latest version of Microsoft Office is designed to work well with documents that are stored on Microsoft SharePoint, whether on premise or online. One of the ways they have done this is to incorporate a new feature that is called Delta Sync.

[Additional Information...](#)

Sign up for Microsoft Convergence Today!

This year's [Microsoft® Convergence® 2011](#) is in Atlanta on April 10-13th. If you have attended in previous years you know this is the Microsoft Dynamics user experience you do not want to miss! Learn the 5 good reasons you should be there: [Click Here!](#)

The New Way to do Business

Let's face it - every business has its ups and downs, but how can you reduce or even eliminate those "downs"?

One way is to get started off on the right foot by using Microsoft Dynamics GP 2010. The new features within this upgrade are creating new ways to do business through enhanced insight and extended connections, all while making life easier.

Download the "What's New? Top New Features within Microsoft Dynamics GP 2010" brochure and learn how to reduce and even eliminate the "downs" of your business. After all, who needs more "downs" after the last couple of years in this economy?

[Click here for the Dynamics® GP 2010 What's New Brochure](#)

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Contact Christine (517) 886-9528 for additional information.

About Maner Costerisan

Microsoft Gold Certified Partner specializing in Microsoft Dynamics GP ERP and Customer Relationship Management (CRM) Solutions.

The leading Microsoft Dynamics GP (formerly Great Plains) partner in mid-Michigan. Serving clients throughout Michigan, Northern Indiana and Northern Ohio, Maner Costerisan is well known for its ability to meet and exceed client expectations.

In today's economy, vision, speed and accuracy are the keys to organizational success. Maner Costerisan understands these principles and has provided them to clients for over 100 years.

As a CPA firm, we understand the importance of customer service. Unlike many of our competitors who focus on selling software, we are a professional services firm first and foremost and our focus is on the well being and business success of our clients. With a highly satisfied client base of over 140 Dynamics GP and Dynamics CRM clients, Maner Costerisan effectively and professionally services clients throughout Michigan and the Great Lakes area. Visit our website at www.manersolutions.com.